

**ASCM Greenville**

**Professional Development Dinner Meeting**

**Tuesday May 21, 2024**

**Crowne Plaza Greenville – 6 p.m.**

**"Leverage Your South Carolina Supply Chain Assets Using the SC Competes SCAN Map"  
Presenters Amy Sartain & Alex Albrecht, SC Competes**

Amy Sartain Director of SC Logistics, an initiative of the SC Council on Competitiveness. Amy's career in Supply Chain Logistics includes a diverse range of experiences in e-commerce & retail fulfillment, manufacturing, and 3rd party logistics. This year she is honored to be included in the SC Ports Ambassador Program. Amy enjoys helping companies improve their logistics operations and grow their business in South Carolina.

Alex Albrecht is the Communications Coordinator for SC Competes. Alex's background includes international business & marketing initiatives, including roles in branding, outbound marketing, communications, public relations and web management. His role at SC Competes involves social media management, copywriting, web editing, and strategic communication.

Alex has a Bachelor of Science degree in Integrated Marketing Communication from Winthrop University in 2013 and was born and raised in the Midlands. He currently resides in Greenville, South Carolina.

In this session with Amy Sartain and Alex Albrecht with the SC Council on Competitiveness, we will discuss the thousands of companies and education resources in South Carolina with specialization in logistics, aerospace, and technology. This business intelligence is made possible by using the SC Competes, **South Carolina Asset Network (SCAN) tool**. This map is intended to serve as a showcase and research tool for all SC companies & education/workforce providers leading the way in Aerospace, Logistics, & Technology, and Cybersecurity.

This map can be used to

- Find nearby suppliers and partners
- Look for prospective customers
- Research competitors
- Learn about specialized education and workforce resources
- Strategize on growth opportunities for your company

Leaving this session, you will learn about using this interactive map, how to make sure your company is showcased on the map, and valuable insights from this South Carolina business knowledge.