



SC COUNCIL ON COMPETITIVENESS



Sue-Ann ("Susie") Gerald Shannon

President & CEO

South Carolina Council on Competitiveness

Sue-Ann ("Susie") Gerald Shannon serves as the President & CEO of the South Carolina Council on Competitiveness, a business-led nonprofit that drives South Carolina's long-term economic growth through managing select statewide industry clusters – like aerospace, technology/cybersecurity, and logistics – and providing the research, network, and resources that these sectors require to thrive. The formation of the Council in 2004 marked the first time South Carolina's business, government, and academic leadership came together to address long-term competitiveness factors.

Since taking on the role of President & CEO of the Council, Susie has been consecutively recognized as being one of *Columbia Business Monthly's* 50 Most Influential People in Business. For more than 15 years, she has been involved in leading innovative, forward-looking organizations and initiatives throughout South Carolina. Susie also practiced

corporate law for many years.

In addition to community-based nonprofits, her service has included an appointment by then-Governor Haley to a state agency board, the Strategic Partners advisory group for SC Department of Commerce, Program Committee Chair of SCRA, Riley Institute DLI, and Liberty Fellowship.

Susie grew up in a rural farming community near South Carolina's coast. Her greatest pride comes from her past military service in the US Army, during which she also worked as a DOD civilian attached to her Army Reserve unit. She deployed with her unit – the 413th Chemical Company – to the Middle East during the Gulf War. Susie takes off work every year on Veteran's Day to show her appreciation at military events and participate in community support activities.