



SC COUNCIL ON COMPETITIVENESS



Sue-Ann ("Susie") Gerald Shannon

President & CEO

South Carolina Council on Competitiveness ("SC Competes")



Sue-Ann ("Susie") Gerald Shannon serves as President & CEO of the South Carolina Council on Competitiveness, a business-led nonprofit that drives South Carolina's long-term economic growth through managing select industry clusters – like Aerospace, Technology/Cybersecurity, and Logistics – and providing actionable research and resources to enhance competitiveness.

Since joining SC Competes, Susie has been consecutively recognized as being one of Columbia Business Monthly's 50 Most Influential People in Business (2017-2020). For more than 15 years, she has been involved in leading innovative, forward-looking organizations and initiatives throughout South Carolina. Susie also practiced law for many years with McNair Law Firm, P.A., in Columbia, S.C. (now Burr Forman).

In addition to community-based nonprofits, her service has included an appointment by then-Governor Haley to a state agency board of commissioners (Vice-Chair), the SC Broadband Advisory Council, Strategic Partners advisory group for SC Department of Commerce, Program Committee Chair on SC Research Authority Board of Trustees, University of South Carolina Bachelor of Science and Information Science Advisory Board, President's Advisory Council on Industry Innovation & Engagement at College of Charleston, Riley Institute-Diversity Leaders Initiative, Francis Marion University-Nonprofit Leadership Institute, and Liberty Fellowship. Susie also proudly served in the US Army Reserves and is a Veteran of the Gulf War.

Taylor Jackson

Director of SC Logistics



Taylor Jackson serves as Director of SC Logistics with the South Carolina Council on Competitiveness. Taylor began her maritime career in 2014 working at a small freight forwarder as a Rates Analyst & Export Administrator.

In 2016, Taylor joined Kuehne + Nagel as an Account Manager where she was responsible for managing global accounts in the Southeast territory.

In her spare time, Taylor is involved in many organizations in the Waterfront Community. She serves as Chair for Charleston Women in International Trade. Taylor is also on the Board for the Charleston Motor Carrier Association, The Propeller Club of Charleston and NTW. She is Chair of the Waterfront Collective in Charleston, SC and serves on the committee for Work Force and on the Board of the Maritime Association of South Carolina. Taylor also serves on the CSCMP Roundtable Board out of Greenville, SC. Taylor won 2019 Young Leader of the Year for the NTW.

Taylor has a Bachelor of Science in Political Science with a Biology Minor from Clemson University and currently lives in Charleston, SC with her two dogs: Kevin and Jameson.